



Funds Society

**THE MEETING POINT FOR THE ASSET
AND WEALTH MANAGEMENT INDUSTRY**

www.fundssociety.com

Who is Funds Society?

- Funds Society is the leading financial media platform for **asset & wealth management** professionals across the U.S., Latin America, and Spain.
- With expert journalists in key financial hubs, we deliver top-tier news, analysis, and insights to a targeted audience of **professional investors**.
- Our **multimedia offerings**—including digital content, newsletters, and exclusive events—ensure your brand connects directly with influential decision-makers and financial experts in these regions.



Our Value Proposition



Experts in Professional Content

- We create and publish **high-quality articles** for asset & wealth management professionals.
- Our editorial team provides **industry insights** from key financial hubs.



Premium Engagement

- Engage with an **exclusive audience** of **18K** highly targeted professional subscribers.
- With over **340k** monthly pageviews, our global website offers the opportunity to **maximize your brand's visibility**

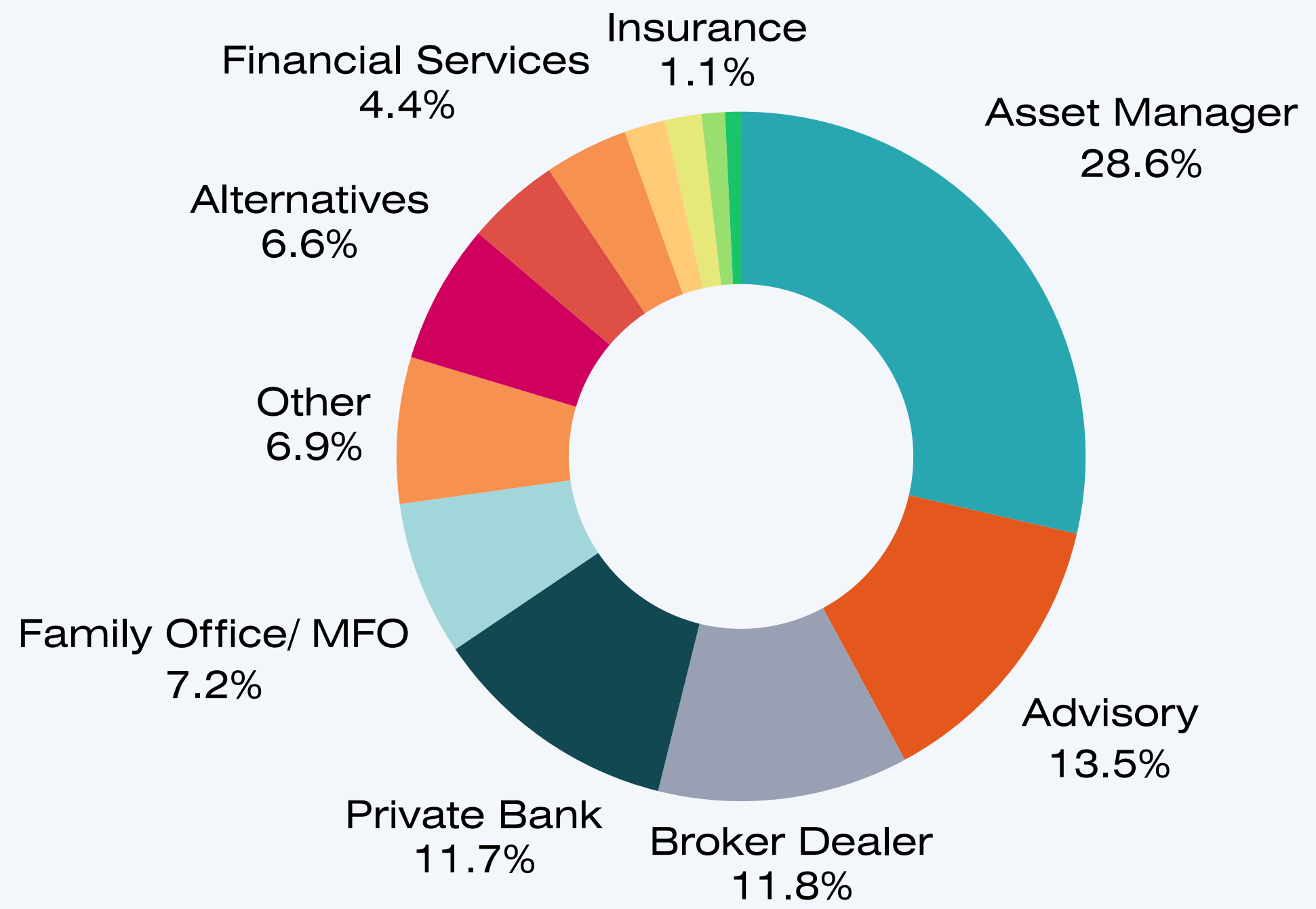
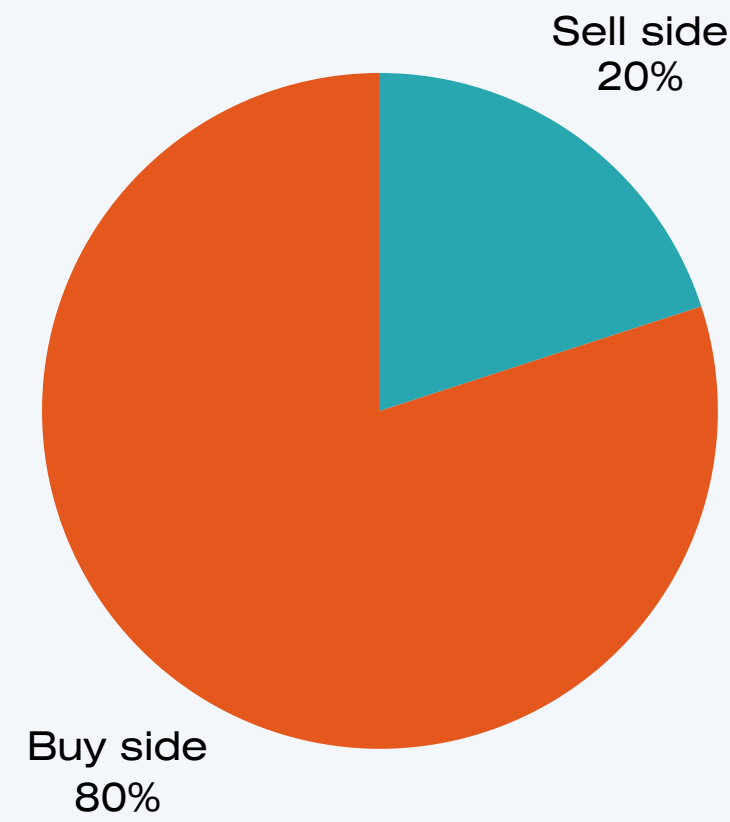
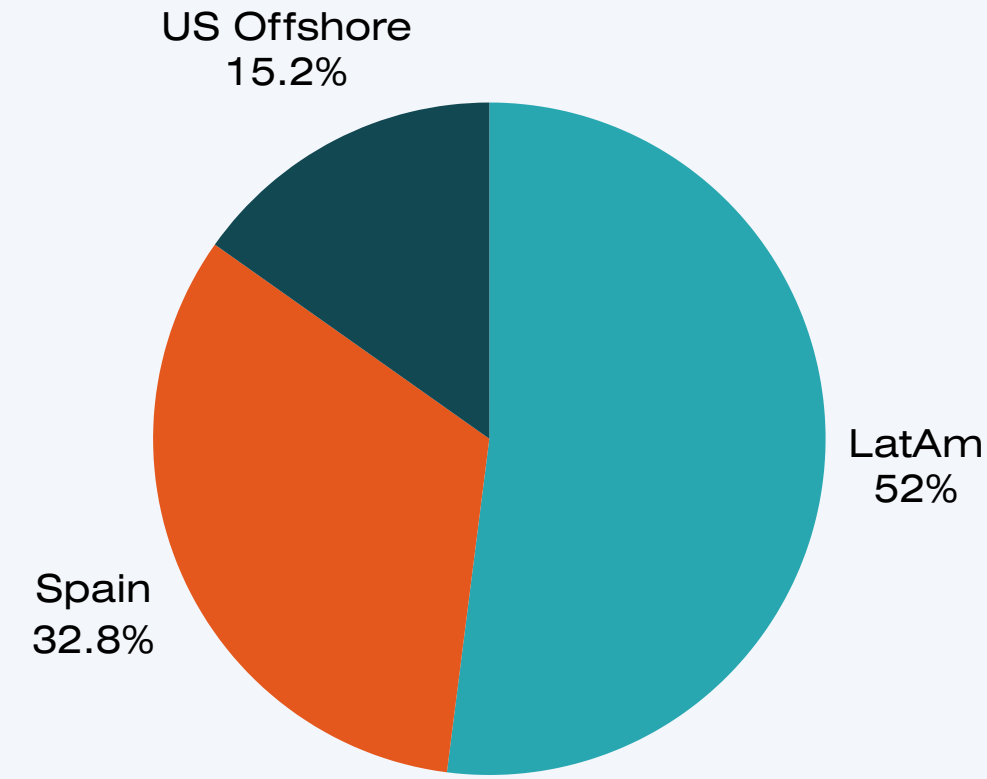


Multimedia Offerings & Insights

- We offer **diverse content options**, including digital media, newsletters, and exclusive events.
- Receive **transparent campaign reporting** and our **market insights** to optimize your marketing and sales strategies.

Funds Society

Global User Profile



Source: Hubspot/Mailchimp

Our Channels

Website

- Over 124.000 users / month
- Over 340.000 pageviews / month
- Average engagement time > 2 min

Newsletter

- Free Registration
- Sent daily, weekly
- 18.000 subscribers
- Average Open Ratio – 30%
- Average Click Trough Ratio – 4%



Social Media

Total: 32.640 followers

- LinkedIn: 25.000 followers
- X: 6.000
- Instagram: 1.640

Magazine

- Digital Magazine
- Two editions: Spain and Americas
- Sent to 18.000 subscribers

Our Clients





Funds Society

Contact Us

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🌐 www.fundssociety.com