



THE MEETING POINT FOR THE ASSET AND WEALTH MANAGEMENT INDUSTRY

www.fundssociety.com

Who is Funds Society?

- Funds Society is the leading financial media platform for **asset & wealth management** professionals across the U.S., Latin America, Spain and Brazil.
- With expert journalists in key financial hubs, we deliver top-tier news, analysis, and insights to a targeted audience of **professional investors**.
- Our **multimedia offerings**—including digital content, newsletters, and exclusive events—ensure your brand connects directly with influential decision-makers and financial experts in these regions.



Our Value Proposition



Experts in Professional Content

- We create and publish **high-quality articles** for asset & wealth management professionals.
- Our editorial team provides **industry insights** from key financial hubs.



Premium Engagement

- Engage with an **exclusive audience** of **2,300** highly targeted professional subscribers in Brazil.
- With over **15,000** monthly pageviews, our brazilian website offers the opportunity to **maximize your brand's visibility**.

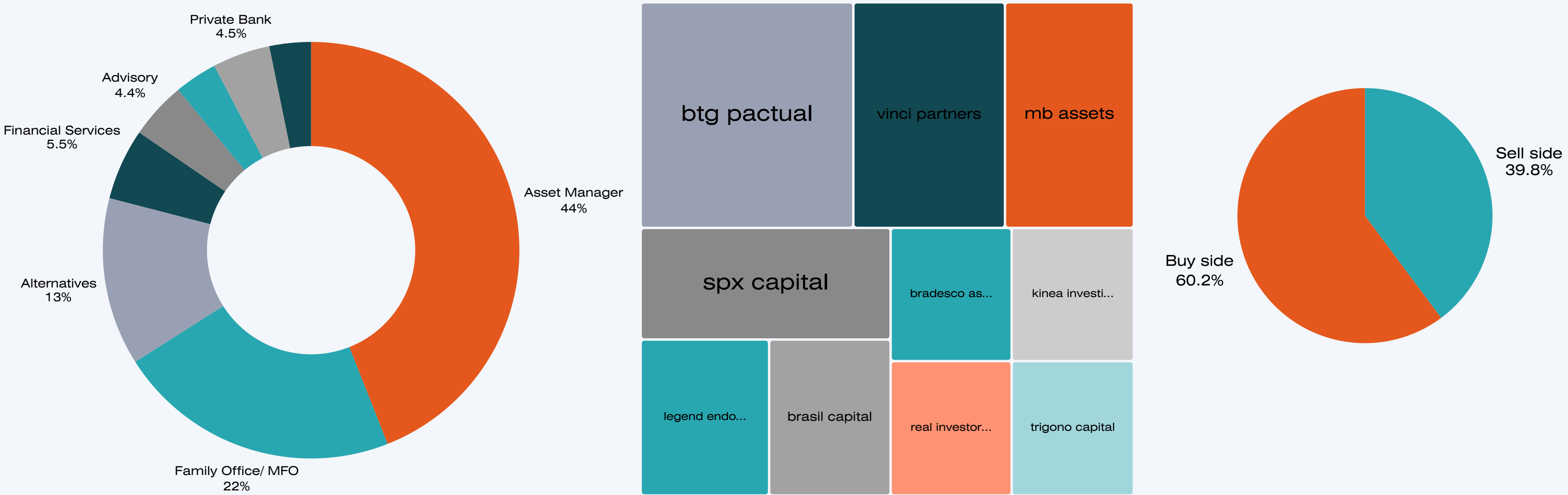


Multimedia Offerings & Insights

- We offer **diverse content options**, including digital media, newsletters, and exclusive events.
- Receive **transparent campaign reporting** and our **market insights** to optimize your marketing and sales strategies.

Funds Society

Brazil User Profile



Our Channels



Website

- Over 10,000 users / month
- Over 15,000 pageviews / month
- Average engagement time > 2 min



Newsletter

- Free Registration
- Sent daily, weekly
- 2,300 subscribers
- Average Open Ratio – 20%
- Average Click Trough Ratio – 3%

Our Clients





Funds Society

Contact Us

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